

# ACCELERATING GROWTH

THROUGH SECTOR EXPERTISE  
AND GLOBAL COLLABORATION

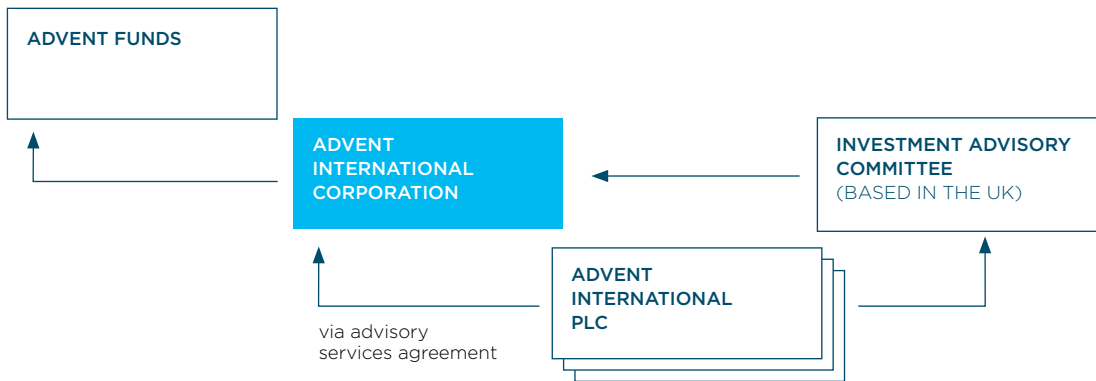


ADVENT INTERNATIONAL  
UK PORTFOLIO COMPANIES  
WALKER GUIDELINES INFORMATION



## ADVENT INTERNATIONAL PLC

Advent International plc is an investment advisor to Advent International Corporation and is authorized by the UK's Financial Conduct Authority (FCA).



### OWNERSHIP STRUCTURE

Advent International plc provides investment advice to Advent International Corporation under an advisory services agreement. Advent International plc is authorized by the Financial Conduct Authority (FCA) and as such is a regulated entity. Advent International plc has implemented a comprehensive Conflict of Interests Policy that is overseen by the company's compliance team and Board of Directors.

### INVESTMENTS

Advent International plc has agreed to comply with the Guidelines for Disclosure and Transparency in Private Equity published by the Walker Working Group on a comply or explain basis. Furthermore, Advent promotes full conformity to the guidelines by those UK portfolio companies that meet the Walker criteria. The following UK companies are owned by private equity funds managed by Advent International Corporation and meet the criteria of the Guidelines for Disclosure and Transparency in Private Equity.

### IPH-BRAMMER

Advent completed the acquisition of Brammer in February 2017 through a public-to-private transaction. Following on from this, the business completed a transformational add-on acquisition of IPH in September 2017. This created IPH-Brammer, the leading pan-European distributor of industrial maintenance, repair and refurbishment products and services, including bearings, mechanical power transmissions, pneumatics, hydraulics, tools and health and safety equipment.

Following Advent's investment, our value creation plan is focused upon a profit improvement strategy for the original Brammer business through increased sales force effectiveness, streamlining operations and reshaping category management;

successful integration of the highly accretive and synergistic combination of Brammer and IPH, and then also supporting the management team in driving profitable growth both organically and through complementary acquisitions.

### Website

For more information about the company, please visit [www.brammer.co.uk](http://www.brammer.co.uk)

### WILLIAMS LEA TAG

Advent completed the acquisition of Williams Lea Tag in November 2017 having acquired it from Deutsche Post DHL Group. Williams Lea Tag is a leading provider of marketing and communications services. It specializes in delivering integrated marketing and communications solutions to some of the largest and most recognised brands across the world. Advent will support Williams Lea Tag through targeted investment in people, technology and systems to strengthen its customer proposition and help its clients to realise the true potential of their brands.

### Website

For more information about the company, please visit [www.wlt.com](http://www.wlt.com)

---

## ADVENT INTERNATIONAL PLC BOARD OF DIRECTORS

**Tom Allen**

**James Brocklebank\***

**Richard Kane**

**Justin Nuccio**

**Jeff Paduch**

**Eileen Sivoilella**

\* Investment Advisory Committee member

---